BUSINESS
professionals
OF AMERICA

Mobile Applications – Pilot (52)
Technical Scoring Rubric/Rating Sheet

JUDGE NUMBER _____   **CONTESTANT   NUMBER** _____

Judges Technical Scoring Rubric/Rating Criteria

	Below Average	Average	Good	Excellent	Points Awarded
TECHNICAL POINTS					
User Interface					
Grammar, Spelling, Punctuation, and Usage ○ Content without errors/No copyright violations	5 (3+ errors)	10 (2 errors)	15 (1 error)	20 (0 errors)	
Aesthetic use of colors and fonts	1-5	6-10	11-15	16-20	
Visual organization is easily understood	1-5	6-10	11-15	16-20	
Sufficient contrast between text and background color	1-5	6-10	11-15	16-20	
Effective use of images, icons and other graphic images	1-5	6-10	11-15	16-20	
Work is original, Fresh ideas, innovative, unique	1-5	6-10	11-15	16-20	
TOTAL USER INTERFACE (120 points possible)					
Code and Data					
Google Android, Apple iOS or Microsoft Windows Phone language platforms were utilized	1-5	6-10	11-15	16-20	
Code is well structured	1-5	6-10	11-15	16-20	
Object oriented techniques are utilized	1-5	6-10	11-15	16-20	
Proper code structures are utilized where appropriate	1-5	6-10	11-15	16-20	
Code is well documented	1-5	6-10	11-15	16-20	
Database is employed	1-5	6-10	11-15	16-20	
TOTAL CODE AND DATA (120 points possible)					
User Functionality					
The application runs/deploys from a SmartPhone	1-5	6-10	11-15	16-20	
Schedule is easy to navigate	1-5	6-10	11-15	16-20	
Schedule data can be sorted and organized by user	1-5	6-10	11-15	16-20	
Schedule data can be modified by user	1-5	6-10	11-15	16-20	
Schedule data can be deleted by user	1-5	6-10	11-15	16-20	
Schedule data can be added by user	1-5	6-10	11-15	16-20	
Additional innovative functionality was included	1-5	6-10	11-15	16-20	
TOTAL USER FUNCTIONALITY (140 points possible)					
Total Technical Points (380 points Possible)					